

Social Media Intern



Social Media Internship Description

A Social Media Intern will work closely with the Marketing Coordinator to share approved content to chapter's social media accounts. This content is designed to spread awareness of our mission via wish stories, initiatives, campaigns and involvement opportunities.



What Interns Walk Away With

- Exposure to the day-to-day inner workings of a non-profit.
- Learn to juggle multiple tasks and deadlines associated with content scheduling, posting, and campaign management.
- Learn how to curate content that aligns with the brand's voice, target audience, and marketing goals.
- Gain knowledge in data entry platforms such as Salesforce.
- Experience passionate work in a professional, team-focused environment.



Primary Responsibilities

- Share and post content driving the community to learn more about Make-A-Wish, tagging our website, linking to campaigns, or initiatives as directed.
- Bring wish stories to your community transmitting the impact of a wish.
- Engage supporters through energetic, informative posts while emphasizing the importance and meaning of the Make-A-Wish mission.



*Thank you for helping transform lives,
one wish at a time!*