

# Season of Wishes®

The 16th annual *Season of Wishes* holiday campaign is designed to raise awareness and funds for Make-A-Wish® Oregon. This time-focused, integrated marketing effort will include cause-marketing promotions, employee giving, external events and sharing of the Make-A-Wish story. Make-A-Wish hopes to raise \$125,000 to grant local wishes this holiday season in Oregon and Clark County, Washington.

## WAYS TO SUPPORT



**November 24 - December 31**  
Visit any of the 13 locations in Oregon and Southwest Washington, make a donation, and hang a star on the wall.

**BEAVERTON**



**CROSSFIT**

**November 25th**  
Participate in the Workout of the Day to help raise money!  
More info at 503-828-5136



**December 1-25**  
It's the Season of Giving at Curtis Trailers where they will donate \$100 for each trailer purchased during this event! Plus, they will have special offers and other goodies for customers.



**December & January**  
Visit their Eugene, Springfield, or Corvallis locations, make a donation and hang a star of the wall.



**December**  
You can donate \$1 or \$5 at checkout at participating locations. They will also be donating \$1 from a designated dessert purchase.



**December 1-12**  
Giving a portion of the proceeds from their holiday PJ collection during their 12 days of giving.



**Now through December 31st**  
Buy a "Dreamweaver" donut at any Voodoo Doughnut location and \$0.25 from each donut purchased will support local wishes.



**November-February**  
Holiday Bear Campaign in-store and online. \$7 from each bear purchased supports local wishes.

