



Where the
impossible
becomes
possible.

Make-A-Wish[®]
MID-SOUTH

FISCAL YEAR 2022 ANNUAL REPORT

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*I wish to swim
with sharks*

Fletcher, 11
heart condition

"Once we started dreaming of Fletcher's wish...it blew us away what Make-A-Wish was willing to accomplish for us."

- Wish mom Kristi





Making the impossible possible takes courage.

McKenzie loves to learn and found so much joy conducting her own experiments during her leukemia treatment. She'd watch Emily's Wonder Lab and find inspiration in how Emily transformed her home into her own personal science lab. So, when it came time to create a wish, the idea of meeting Emily from Emily's Wonder Lab was born.

"It was like a whole new part of her unlocked," said Emily's mom, Justice.

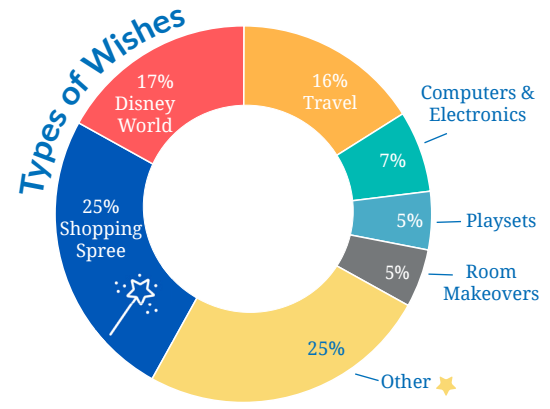
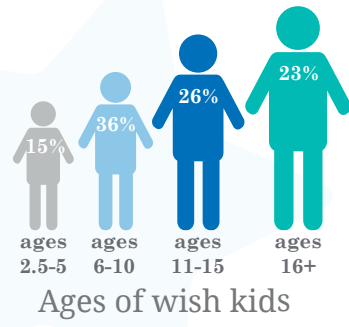
McKenzie was in awe of her science-loving celebrity idol. The day she met Emily from Emily's Wonder Lab, a light reignited in her that had been dimmed by the illness she had.

"To know there are strangers who are devoted to making sure your child is happy is so special. It was a dose of inspiration," said Justice.

Now that they're back home, Justice shared one lesson McKenzie and her family learned from her wish experience: **"Things don't have to be so scary."** A little braver, with a new light in her eyes, McKenzie is now ready to take on all the new learning challenges first grade holds.

I wish to meet Emily Calandrelli from Emily's Wonder Lab

McKenzie, 7
leukemia

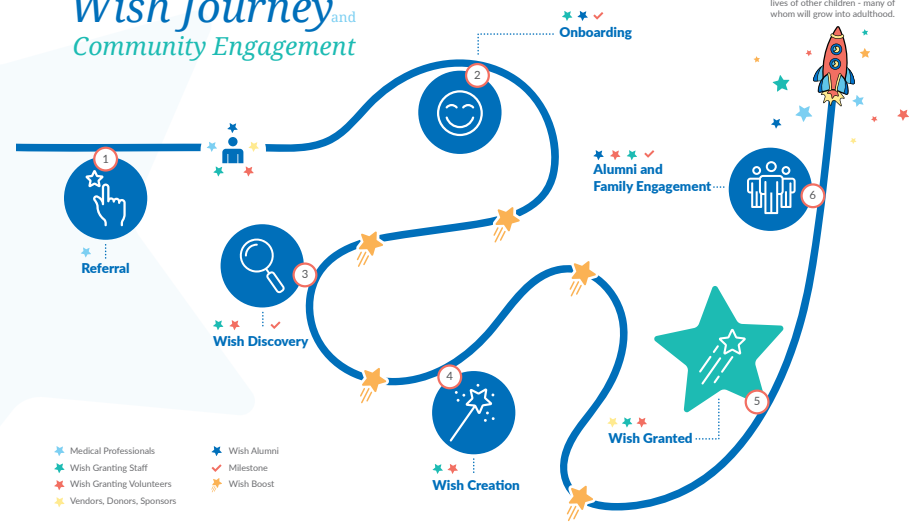


VISION 
To grant the wish of every eligible child.

MISSION 
Together, we create life-changing wishes for children with critical illnesses.

PROVEN OUTCOMES
8 out of 10 wish parents saw that their child's wish gave them a stronger sense of empowerment.

Wish Journey and Community Engagement



Making the impossible possible takes *commitment.*

With your support, we've together granted more than 6,500 wishes to children with critical illnesses throughout our region at zero cost to the child.

We're inspired by the courage of each of those 6,500 kids and their families — and by your courage to give even when times are tough. This year we reached **229 local children** with the hope and joy of a wish come true.



I wish to have equipment to help me see

Ektha, 11
brain tumor

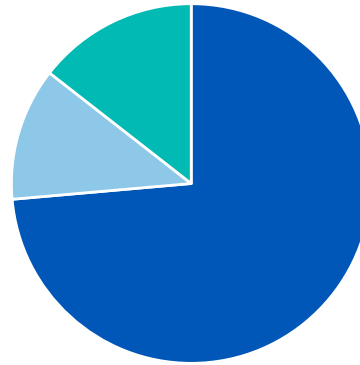
Wish Growth Opportunity



FY 2022 Finances

Year ending August 31, 2022

Total Revenue	\$3.9M
Total Expenses	\$4.0M
Total Net Assets	\$7.1M



Use of funds

Program Services	\$3M (74%)
Fundraising	\$484,751 (12%)
Management and General	\$586,478 (14%)

Sources of Revenue

Corporate Giving	\$560,580 (14%)
External Events	\$568,464 (15%)
Grants	\$331,352 (9%)
In-Kind Contributions	\$872,886 (22%)
Internal Events	\$670,425 (17%)
Major and Planned Gifts	\$811,894 (21%)
Public Support (direct and indirect)	\$940,665 (24%)
Other income	(\$842,292) (-22%)





400

kids are currently waiting for their wish to be granted.



6,500+

wish families in our community have experienced the joy of a wish.



Every

38 hours

you help grant a local child's wish.

Make-A-Wish[®]
MID-SOUTH

midsouth.wish.org



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